

HOW YOU CAN TAKE YOUR PEOPLE AND BUSINESS TO THE NEXT LEVEL?

Powerful new Half-Day & One-Day Australian Seminar Program

From the founder of the famous Beechworth Bakery comes **BBREAD - BEECHWORTH BAKERY RECIPE FOR ENERGY ATTITUDE & DREAMS**

In 1984 Tom O'Toole purchased a struggling bakery in the small Northern Victorian town of Beechworth. He has turned the bakery into one of Australia's greatest retail success stories.

Over the past 10 years, Tom has been (and still is) the most in demand keynote business motivational speaker in Australia.

Audiences however have always wanted to know more of the "how to" secrets behind his success. Well

here it is in a half and one day format, delivered in Tom's unique passionate style, professionally facilitated by the Beechworth Bakery's external trainer, Roger Simpson.

In this program, BBREAD, Tom happily shares the secrets of his success.

He refers to himself as the 'Baker from Beechworth' but, in truth, Tom O'Toole is charismatic and inspirational.

When you attend this program, suddenly, everything you do will have a greater depth of meaning. In the BBREAD program Tom reveals his successful philosophy that's all about energy, attitude and dreams.



Half-day and full-day sessions to suit your needs, it's your choice.

Both halves of the BBREAD program are professionally facilitated highly interactive and very entertaining. Plus, they offer you the opportunity to create a new life for yourself. Modules are packed full of practical ideas that can be applied in your life or business immediately.



Half-day program (Modules 1 & 2): Self-development. Inspiring insights from Tom on how he instigated changes to improve his personal life and how this then impacted his incredible business success. Participants then workshop how they can apply these lessons to their own situations. Both modules have clear outcomes. Participants are challenged to create their own action plan for a better life, business and career. Ideally suited to anyone wanting to change the way they think and change the way they live their life.

Full day program (All 3 modules) Self development and the secrets to successful leadership: As well as the content covered in the two modules listed above, the third module delves into the secrets of the success behind the Beechworth Bakery. Tom presents his key tips on being a successful leader in business. Participants again will workshop ways to improve the way they run their business and manage their staff. Ideally suited to business owners and managers. Both halves of the BBREAD program are professionally facilitated by Roger Simpson, Beechworth Bakery's external trainer.

Do something different today and call...
(03) 9529 3711 or www.tomotoole.com.au

You will get value from Tom O'Toole's message just like others have:

Roger Simpson and Tom O'Toole facilitated the 3 modules, each area was very relevant to everyone present and delivered in a most unique way. Tom is an outstanding speaker and although his delivery is comical, his message is incredibly powerful. Roger and Tom both prompted us all to think seriously about how we currently run our businesses and our lives and to consider how we can improve on both. An inspirational day!

Kerry Alderuccio

Accredited Franchise Specialist
Franchise Developments

Roger and Tom's session highlighted that being successful in business and life is not rocket science.....it's all about staying positive, being creative, hanging in there and having some fun along the way. Topped and tailed by Roger's overview of the key points, and featuring a myriad of wonderful anecdotes and pearls of wisdom from Tom, their session is a powerful combination of theory, experiential learning and entertainment.

Martin Tobin

Managing Director
Tobin Brothers Funerals

Roger, I would just like to let you know that I really enjoyed the "BBREAD" seminar conducted by you and Tom O'Toole recently. It was a great day and I really enjoyed the interaction with the other participants. I particularly liked the goal setting session where Tom really communicated the importance of having your goals written down and referred to regularly.

Master Franchisee

Lenard's Victoria

**WITH THE BBREAD PROGRAM, YOU CAN
FIND OUT ABOUT YOURSELF AND ACHIEVE
WHAT YOU WANT IN YOUR RELATIONSHIPS,
BUSINESS CAREER AND LIFE.**

This could be your year to make it happen:

If you want to win more, achieve more, and be more... this is the workshop for you

- ❖ Gain more focus in your life
- ❖ Be the success you know you can be
- ❖ Create a life that has meaning and purpose
- ❖ Live the life you have always dreamt of living
- ❖ Take your business to the next level
- ❖ Put some fun back in your life

As the force behind the Beechworth Bakery, Tom O'Toole is living proof of how changing your mindset and attitude combined with some planned action can result in life changing outcomes. Now you and your business can profit from his experience.

Tom is in business, he has a front door and he is willing to share his 35 years of business experience with you.

With the proven BBREAD program you can:

- ❖ Achieve greater results at work or in your business
- ❖ Build a sustainable and successful business
- ❖ Discover the secret weapon for creating a work culture that is productive and enjoyable for you and your employees.

It's the choices you make, not the chances you take that create your destiny. Hopefully on this day, BBREAD will help you to define your destiny!

Tom O'Toole

If you are not sure about where to start for inventing the new YOU, then look no further.

BBREAD

**BEECHWORTH BAKERY RECIPE FOR
ENERGY ATTITUDE & DREAMS**

These people above did it! For more information:

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